# Spark AR Course

14-3

Requires – Spark AR and Spark ar player on ios or android

**What do my grades of Milestone target mean?**

Grade 1: This means that the student submitted either a wrong submission or incorrect submission or the submission isn't working or it is a duplicate submission.

Grade 2: This means that the student attempted the items mentioned in the rubric but did not complete all of them.

Grade 3: This means that the student (barely) completed all the items mentioned in the rubric.

Grade 4: This means that the student scored an additional mark (+1) on top of Grade 3 for the following reasons (varies on task to task) - good code quality, a great narrative in the storyline, great quality of the submission, successfully attempting a task worth noticing that is not mentioned in the rubric.

Grade 5: This means that the student scored an additional mark (+1) on top of Grade 4 for the following reasons which is in addition to the Grade 4 reason (varies on task to task) - good code quality, a great narrative in the storyline, great quality of the submission, successfully attempting a task worth noticing that is not mentioned in the rubric

Capstone Project

* 5 Project Themes; 50 teams per Project Theme
* Five (5) themes (Entertainment, Sports, Retail, Fashion, Education, Social Cause, Health, Tourism (“Theme”) from the following will be chosen and announced during the course

15-3

**Target:**

Based on the following categories, come up with one or more ideas each for an AR effect:

* E-commerce
* Games
* Entertainment
* Social Causes

**Rubric:**

1. Mention what your idea is trying to achieve in clear terms
2. Mention the interactions that you'll be using in your effect
3. Define a clear solution to each idea for the above categories

**Tips:**

1. Although the ideas shouldn’t be replicas of existing implementations, you can be built on top of them and add your own unique twist to improve them!
2. Try to define clear actions that will occur when the user performs any action
3. Each category should have at least one idea but can have more under them.
4. These ideas should be based on capabilities that exist in the current state of the technology so do ensure you read into various use cases.
5. Keep future requirements in mind while you plan these as these are use cases that may not exist now but may arise in the days to come.

My Idea-L1